

Client: Le Tour de France Bike Shop  
Product: Ft. Collins Pilot Store  
Title: Grand Opening Celebration  
Length: 30 seconds  
Writer: Jaimalee Gorman  
Medium: Radio

SFX:     SOFT BICYCLE BELL (CHIME, CHIME), FOLLOWED BY RATCHETING  
            SOUND OF BICYCLE GEARS (TICK, TICK, TICK).

MUSIC: UPLIFTING, UPBEAT GUITAR RIFF - IMMEDIATELY UNDER  
            NARRATION. VOLUME SHOULD NOT INTERFERE WITH NARRATION.

ANNCR: Le Tour de France Bike Shop invites you to our grand  
opening celebration!

Join us next Saturday from 8 to 10 for raffles,  
giveaways, and 10% off all purchases.

Officially backed by the tour, our friendly, expert staff  
will personally get you riding into the future. From  
high-end brands to recreational bikes for the whole  
family, you don't have to be a pro, to bike like one.

Visit us at 1234 Shields at Prospect and  
tourdefrancecolo.com.